

# Bright River

Direct file upload to speed up your post-production workflow.



*Before: Shot on the StyleShoots Live*



*After: Edited by Bright River with Advanced specifications*

## How it works

Export photos to Bright River directly from the iPad. You can then track, review and download your files directly in Bright River Stream.

## Getting started

We help you choose among predefined post-production specifications. Once your Bright River account has been created, you are good to go.

## Grow as you go

When you add more StyleShoots machines, or your post-production needs become more bespoke, the Bright River solution grows with you.



B R I G H T / R I V E R

# BRIGHT/RIVER

Bright River is the visual content solutions provider of choice for many of the world's leading e-commerce brands and retailers.



## Eclipse Shoe shot BEST PRACTICES

Specifications	Basic	Advanced
Clean floor	•	•
Clean product basic	•	•
Place on grid	•	•
Correct perspective	•	•
Remove glue from shoes	•	•
Repair small damages	–	•
Clean product major	–	•
Isolate product	–	•
Keep shadows	–	•

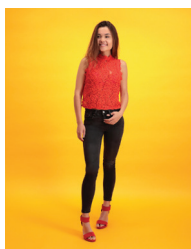
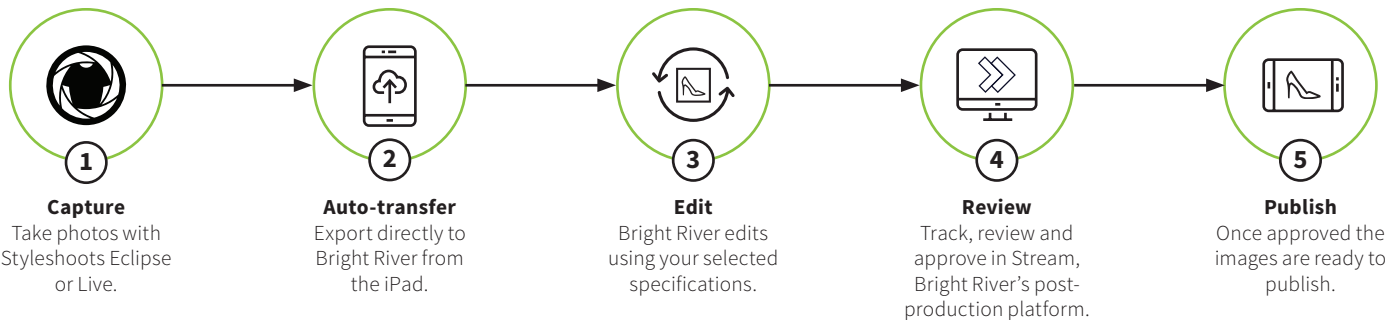


## Live Model shot BEST PRACTICES

Specifications	Basic	Advanced
Clean floor	•	•
Clean products on model	•	•
Retouch skin blemishes	•	•
Remove big pimples and scars	•	•
Place on grid	•	•
Clean back wall	–	•
Liquify bumps in clothing	–	•
Reduce wrinkles in clothing	–	•
Remove tattoos	–	•
Even skin tone	–	•
Smoothen skin textures	–	•
Reduce eye sacks	–	•
Whiten teeth and eyes	–	•

## Custom specifications

If these best practices do not fully cover your post-production needs, Bright River can help create a customized specifications.



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